



BLUE FOX | Studios
Graphic Design Portfolio

BLUE FOX | Studios

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BLUE FOX | Studios

Promotional and Advertisement

No. 004

The Mysterious Con-nection

Date of Travel: Aug 14-16 2015

Destination: The Weird West

ROUND TRIP

Departure Station: 01. Penns

Return Station: 02. MA

Agent: F.O.X.

SEP 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

To: F.O.X. Agent,

From: Mission Control

Dear F.O.X. Agent,



TOP SECRET

F.O.X. Agent



Click here for
Masquerade,
Art Show,
DJ, Advertising,
or Con-Book
Submissions!

Convention
Programming
and Schedule
Updated!
Click here!

Videos and Media
Forum



- Leads (Registration)
- Timeline (Panels and Program)
- Evidence (About the Convention)
- Special Operations (Guest of Honor)
- Crime Scene (Hotel Information)
- Suspects (Contact Information)
- Personnel (Volunteer Information)

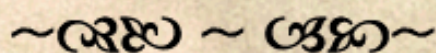
The Mysterious Con-nection

Register here!



To All Adventurous Souls

For the Glory of our Empire
First Opportunity To Settle New Isle In Over 100 Years!



The Isle of Asylum

In the interest of securing the newest territory in our great empire of Hardestaanos, volunteers are needed on the fledgling Isle of Asylum.

We are seeking brave souls to venture to Asylum, the newest shining jewel in the crown of the Empire.

Help make history happen by laying the groundwork for future citizens!

Walk among lush, beautiful forests and flora.

Spend idyllic days hunting the local fauna.

Explore the rich history and culture of the indigenous people known as the Eloszivara; who have lived in the same way for hundreds of years.

You'll be one of very few who have had the privilege of meeting these people and viewing their colorful dress and the celebration of their ancient traditions and lavish spiritual ceremonies

Asylum Technology is Measured at Four, Magical research has placed the Degree at Ten, and the Psiontific analysis has assigned a Grade of Eight.

As with all new isles, new spells, recipes, and lore will be researched.

Those with a thirst for knowledge and adventure need look no further.

The next group of settlers will be brought through the world gate on 9 May.

Settlers should arrive at their respective world gates no sooner

than 6:00 PM. You will have the opportunity to spend your stipend

to buy Asylum-compatible equipment and supplies before debarkation.

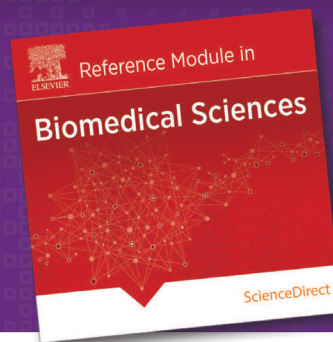
You will be assigned a cabin by the pleasant staff on duty. You will arrive on Asylum at approximately 10:00 PM. Upon arrival, a welcoming party will

greet you from the far side of the gate.



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- Michael Caplan, PhD, MD, Yale School of Medicine
Editor-in-Chief of the Reference Module in Biomedical Sciences

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WOMAN OF THE YEAR 2013



CNN's Zakaria talks about Putin, world travel, foreign policy prowess



The Club makes me feel accomplished and well liked. I started coming to the Club to play basketball. Then I saw the programs and opportunities the Club offered and joined in. My grades have improved because of Power Hour, an after-school homework program. I am on the staff of the newspaper as a reporter. My writing and interviewing skills have really improved. I love to play basketball on the 18 and under travel team. My first year, mostly I sat on the bench but my coaches kept pushing and teaching me. Now, I play more minutes and feel like a real contributor.

One of the biggest reasons the Club is so important to me is because of the staff. They are fair, honest and fun. All have mentored me in different ways. They consider me to be mature and capable of guiding my peers and youth members. And now I can help my family more. Without the Club I would not be the person I am proud of being today.

BOYS & GIRLS CLUB
OF GREATER SALEM

13 HAWTHORNE BOULEVARD
SALEM, MA 01970
978-744-0915
www.BGCGS.ORG



"I am a proud supporter of the Boys & Girls Club of Greater Salem. It's a place where our kids can enjoy being kids and learn about character, responsibility, leadership and success. It's a place where my investment has tremendous value."

— Joseph Gibbons,
Boys & Girls Club Board of Directors
President, Salem Five



BOYS & GIRLS CLUB
OF GREATER SALEM
Established 1869

Great Futures Start Here.

STONEHENGE



Where TIME Stands, Still!



In a recent national survey of Boys & Girls Club alumni:

- More than half (51 percent) said they achieved a higher level of education than they thought possible.
- One-third (33 percent) said that, without the Club, they would not have gone to college
- 42 percent said that a Club staff member had a positive effect on them pursuing or completing college.
- One-third of respondents reported that they were the first in their family to attend college



Club involvement helps youth develop aspirations for college and it encourages them to achieve higher levels of education. Some of the Boys & Girls Club of Greater Salem's programs include:

- Power Hour: A program with dedicated adult mentors helping children do their homework, checking it and putting it in their bag.
- Project Learn: A collaboration between school officials and teachers, parents and our staff identifying what our kids need to succeed in school and providing it.
- Torch Club: Small groups of kids with a professional staff member who helps develop leadership skills, citizenship, and appropriate conflict resolution techniques.

it just takes **one.**

Be the **one** to make a difference in the life of a child by providing him or her with a safe, secure and stimulating environment through the Boys & Girls Club of Greater Salem. We need the financial support of caring people like you to help us reach children who need us most.

Your investment gives the Boys & Girls Club the chance to develop the next generation of youth in Greater Salem. It just takes **one** person to make a lasting difference in the life of a child.

Are you the **one?**

Yes, I want to BE THE **ONE** who makes an investment in the life of a Salem child and in the strength of our community.

My contribution of:
☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50
☐ Other amount \$ _____

_____ is enclosed _____ will be paid on _____
(checks payable to Boys & Girls Club of Greater Salem)

_____ please charge my credit card for above donation

_____ please charge my credit card \$ _____ per month
(we accept Master Card or Visa)

Card # _____ Exp. Date _____ 3-digit # on back _____

Signature _____ Date _____

Name _____

E-mail _____ Telephone _____
☐ I would like to be included on your Email list.

The Boys & Girls Club of Greater Salem will not give out any personal information to any third party, including phone numbers or email addresses. Funds will be used for general operating expenses unless otherwise noted. Boys & Girls Clubs are exempt from federal income tax under Section 501 (C)(3) of the Internal Revenue Code and contributions are tax deductible to the extent of the law. All contributions will be formally acknowledged. Tax identification number: 042104912

BLUE FOX | Studios

Rebranding



Crossbar of "H" helps to create the shape of the sun on the horizon.

Meant to look like a window with rich luxurious curtains, but the shape also implies stately columns or a nice, comfortable bed.

Sides of "H" are very similar to "classic" Hilton Suites logo.



Orange is a warm, inviting color, and invokes a feeling of care and concern for the guests' needs.

Slab Serif acknowledges that the company is well known and respected for its distinguished service.



The variance in line weight is suggestive of calligraphic drawings in the early to mid-twentieth century.



The globe is incorporated to further emphasize the world-wide reaches of the organization.



The branding retains the organization's current font treatment, but in this context, the thin lines look more timeless rather than modern, reflecting the company's long lifespan.

This design is intended to be nostalgic, influenced by the graphic design of the 1920's, 1930's and 1940's.

The cursive font treatment implies the luxury one will receive by staying at a Hilton hotel.

BLUE FOX | Studios
Sports Franchise
and Uniform Design



HOME

ALBANY
Alphas
 2015-2016 UNIFORMS



AWAY



ALTERNATE #1



ALTERNATE #2



2016-2017 Jerseys

Home



Away



Alternate



ALL STAR WEEK 2016

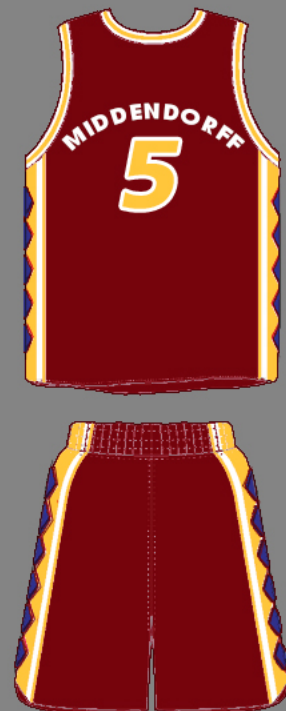
ALBANY, NY



Arizona Whips
2015-2016 Jersey Rollout and Rebranding



Home Jerseys



Away Jerseys

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Textiles and Banners







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BLUE FOX|Studios



The Artwork and Design of
DANIEL O'ROURKE